

# InSync Healthcare Reinforces HIPAA Compliance, Lowers Cybersecurity Risk with NaviSec

**About InSync** Headquartered in Tampa, Fla., InSync Healthcare Solutions, a sister company of NaviSec, is a leading provider of cloud-based healthcare technology software, revenue cycle management services and medical transcription services to healthcare professionals throughout the United States. The company has leveraged advanced technology, best-in-class partnerships and proven business processes to provide services and solutions that translate into better efficiency for healthcare organizations.

- InSync Healthcare Solutions partnered with NaviSec to ensure compliance with HIPAA cybersecurity requirements and guard against growing data breach threats.
- The NaviSec team of experts conducted a vulnerability assessment and helped InSync establish a customized, comprehensive approach to cybersecurity.

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## Staying Ahead of Growing Threats

Strategies that get out in front of evolving cybersecurity threats are paramount for all healthcare stakeholders, including the health IT vendors that are regularly entrusted with protected health information (PHI). Federal regulators continue to ratchet up enforcement of the Health Insurance Portability and Accountability Act (HIPAA) amid an alarming and growing number of data breaches.

Recognizing that bad actors are becoming increasingly sophisticated, InSync determined the need for a strong partner to address growing complexities associated with cybersecurity. While HIPAA compliance is the apex of any privacy and security strategy, the executive team knew that it was not the end game. Ultimately, InSync's goal was to implement forward-thinking systems and oversight that would protect against future threats and position the company for success.

## A Holistic Approach to Cybersecurity

Following a side-by-side comparison of multiple cybersecurity companies, InSync decided to partner with NaviSec for optimal protection. According to Trent Baker, CISO with InSync, NaviSec was chosen for its robust offering, expertise and price point. Notably, NaviSec addressed the company's cybersecurity through a three-pronged approach that leverages tools to:

- Offensively assess networks and systems
- Manage and ensure stable and secure infrastructure design
- Provide clarity and visibility into systems at any given moment

As a first step, NaviSec conducted a HIPAA gap analysis and vulnerability assessment. These services were implemented through NaviSec Sentry—an arm of the company that offers expert infrastructure design.

Quarterly vulnerability assessments and annual penetration tests are provided through NaviSec Delta, a scanning appliance that tests assets for potential exposure. Technical reports delivered to InSync's IT department alert team members to issues along with executive-level context that explains each problem area, perceived risk and a range of potential solutions.

Rounding out the strategy, NaviSec Atlas offers 24/7 monitoring that enables InSync to detect attackers before they can reach important assets.

“Protecting the PHI of our clients is a top priority for InSync, and we value the added expertise of a cybersecurity partner like NaviSec,” Baker said. “Going forward, healthcare organizations are wise to consider how to expand strategies beyond basic compliance and ensure optimal security for the industry's most important asset: patients.”

“We provided potential partners with a matrix that outlined our needs from the standpoint of HIPAA compliance and ongoing strategy,” said Baker. “NaviSec beat out the competition hands down in terms of functionality and services, addressing nearly all of our requests at a lower cost.”

## The Right Framework for Peace of Mind

Since deploying NaviSec solutions and services, the InSync executive team has extra peace of mind that HIPAA requirements are met, and a team of experts is consistently and proactively monitoring against new and emerging threats.

**Are you at risk? Complete a cybersecurity assessment today to find out.**

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